

PUSHING VERONICA

PARTNERSHIP KIT

Los Angeles, CA · alternative rock, post-grunge, pop-punk

We started Pushing Veronica because music was the one place where feeling like an outsider actually felt like a superpower.

As a band from Los Angeles, we make loud and honest alternative rock that mixes post-grunge energy, pop-punk hooks, and raw emotion. Our songs are for anyone who's ever felt frustrated, heartbroken, alienated, or just fed up with the world. But still refuses to give up or numb out. We want every song, riff, lyric, and sweaty live show to make people feel seen, give them a release, and remind them they're not alone in the chaos.

SPOTIFY MONTHLY	INSTAGRAM	YOUTUBE	U.S. TOURS
30,600	16,450	1,360	4

WHO WE ARE

Hailing from Southern California, Pushing Veronica is an explosive alt-rock powerhouse that burst onto the scene as the bold vision of frontman Julien Silvås. At just 16 years old, the already-seasoned musician—fresh off a Warped Tour run —set out to spark a new renaissance in rock and pop-punk.

Today the band features lead singer, song writer, guitarist, Julien Silvås , guitarist Robin Menetrey bassist Liam Moyer, drummer Thomas Montgomery , and frequent collaborator Ryan Solava. Together they deliver a signature sound that's irresistibly catchy, blending massive hooks with raw energy and fearless attitude.

Drawing inspiration from icons like QOTA, Muse, Linkin Park, System of a Down, Nirvana, and NOFX, Pushing Veronica craft music that feels both nostalgic and refreshingly current. Their high-octane, irreverent approach has earned praise from tastemakers like Alternative Press, who hailed their "infectious and high-spirited Green Day-like stylings."

With four full U.S. tours, countless electrifying live shows, music videos directed by heavyweights Dean Karr and Brian Cox, and sessions with Grammy-winning producer Dave Schiffman under their belt, Pushing Veronica have built a fiercely loyal and rapidly growing fanbase.

Now, the band is riding their highest momentum yet. A massive year of new music, extensive national and international touring , big plans are on the horizon. Details coming soon!

30,600

SPOTIFY MONTHLY

Active listening, not passive follows

16,450

INSTAGRAM

Primary channel for tours and releases

1,360

YOUTUBE

Official videos and live footage

ALREADY IN THE ROOM

FESTIVAL
Warped Tour

FESTIVAL
Mesa Music Festival

FESTIVAL
Cage Riot Disruptour Fest

BRAND PARTNER
Minarik Guitars

MEDIA
Jam In The Van

PRESS
Alternative Press

TOURED WITH
Gemini Syndrome

TOURED WITH
Like A Storm

VENUE
The Viper Room

VENUE
Whisky a Go Go

VENUE
The Machine Shop

PRODUCER
Dave Schiffman

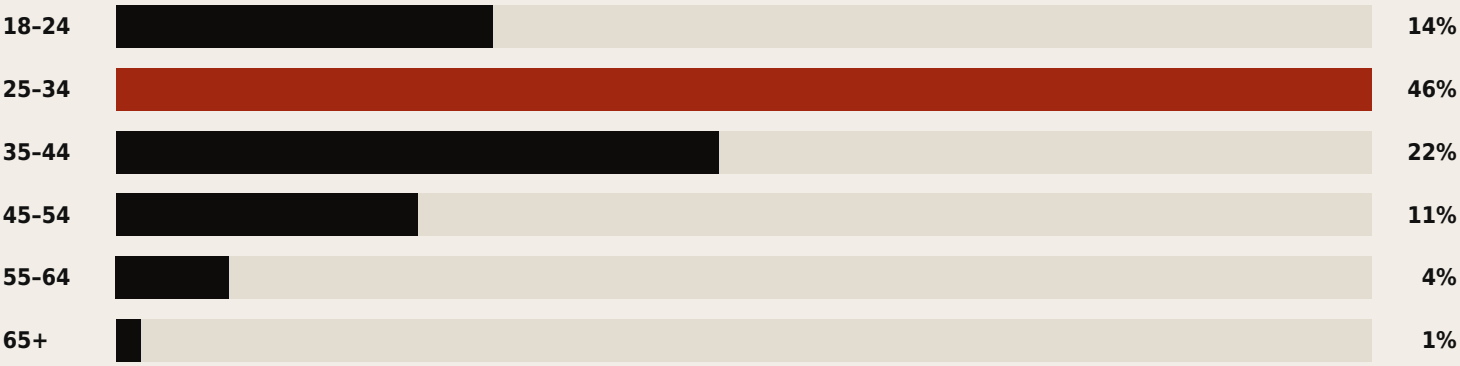
DIRECTORS
Dean Karr · Brian Cox

WHO LISTENS

46%

ARE 25-34

The core of the audience sits in the band the whole action-sports and gaming market is trying to reach.



Instagram Insights, trailing 28 days. 71% male, 24% female, 1% non-binary, 4% unspecified.

WHAT THEY'RE INTO

Skateboarding · **Surfing** · **Snowboarding** · **Pop punk** · **Alternative rock** · **Gaming** · **Comedy**

Eight in ten listeners are 25 or older. They grew up on this music, still ride, still game, and now have the income to buy the gear. Skate, surf, snow, energy drink and gaming brands chase exactly this buyer and mostly reach them through paid placement they have learned to scroll past. Pushing Veronica reaches them through a band they already chose, in a room they paid to be in.

WATCH

Wasted
youtu.be/_DRRHVp4vQg

Novocaine
youtu.be/PT1HwbMar8o

BOOKING, PRESS & PARTNERSHIPS

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Julien Silvås — vocals, guitar, songwriting
Hunter Kubat — guitar · Daniel Flores — guitar
Thomas Montgomery — bass · Jason Maser — drums
Ryan Solava — collaborator